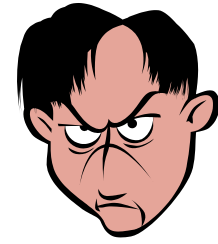


ATTITUDES COMMUNICATE

(WHAT ATTITUDE ARE YOU SENDING,
AND HOW DO YOU WANT TO BE TREATED?)



POSITIVE (+)ATTITUDES

NEUTRAL

NEGATIVE(-)ATTITUDES

ENTHUSIASM.....	INDIFFERENCE
CURIOSITY.....	BOREDOM
CONCERN.....	APATHY
HUMILITY.....	EGOTISM
FAITH.....	DISTRUST
COOPERATION.....	BELLIGERENCE
DETERMINATION.....	INDECISION
SYMPATHY.....	COLDNESS
TOLERANCE.....	PREJUDICE
KINDNESS.....	SELFISHNESS
GRATITUDE.....	INGRATITUDE
TRUST.....	JEALOUSY
OPTIMISM.....	PESSIMISM
SOCIABILITY.....	SHYNESS
SELF-CONFIDENCE.....	INSECURITY
TRUTHFULNESS.....	DISHONESTY
CONTENTMENT.....	DISSATISFACTION